



**EUNICE MARKET**  
SOMETHING FOR EVERYONE



## MARKET INFORMATION

### WHO QUALIFIES FOR THE EUNICE MARKET?

- You qualify if the product you want to exhibit displays **no name, contact number or web address** (excluding perishable food products). The market committee views this market rule in a very serious light. A product trademark/brand is allowed.
- All after-sales and queries take place through the market.

### COMMISSION

#### 21.5%: NOT making use of market services:

- You make your own arrangements regarding the delivery of your products to the market.
- You or the market organisers prepare your exhibition.
- After the market, you pack up your exhibition and are responsible for the transport of your remaining products.

#### 25%: Making use of market services: Any ONE of the following services (even if it is ONLY ONE)

- Market transport from Cape Town and/or Johannesburg – at **own risk**.
- Market organisers manage the tidying up of your exhibition outside market hours.
- Market organisers pack up your exhibition after the market and arrange transport for your remaining products.

## 1) GENERAL MARKET RULES

### 1.1 PRODUCTS AND PRICE LABELS

- **NO web page address or personal or business contact numbers** may be displayed on any product (excluding perishable food products).
- A product trademark/brand is allowed.
- **Eunice Market price labels** may NOT be pasted over your contact details on your product.
- The Eunice Market has its **own price labelling** system.
- The **marking of products** is your responsibility.



- If you mark your products incorrectly and the market organisers have to re-mark your products, an additional 2% will be added to your sales.
- The **description on the price label** may be used only for that specific product. Use the correct name for the correct product.
- Only **products** that have **passed the selection process** may be exhibited during the market.
- The market's duration is nine (9) days and **ONLY** exhibitors who have **sufficient stock** of selected products for the duration of the market will be considered.
- If a selected product is not part of your exhibition for some or other reason and you have not notified the market organisers, 30% will be levied on your total turnover. Please inform the market committee in writing at least **30 days before** the market if a selected product will not be part of your exhibition.

## 1.2 EXHIBITION OF PRODUCTS

- Exhibitions are not manned/staffed during the market, except in cases such as jewellery exhibitions or designated exhibitors for product demonstrations.

## 1.3 ADMINISTRATION FEE

- An administration fee of R500 will be deducted from your sales at the end of the market instead of before the market. You do not pay for space or per table, only for administration.

## 1.4 INSURANCE, THEFT AND BREAKAGE

- Fire insurance is taken out for the duration of the market.
- **The Eunice Market accepts no liability for theft, breakage or shortage of any product. We recommend that you add a 2% mark-up on every item.**
- Theft and breakage of products can occur due to the large number of market visitors.

## 1.5 TRANSPORT OF PRODUCTS BEFORE THE MARKET

- Successful applicants can, at own risk, use the transport service from Cape Town and Johannesburg.

## 1.6 TAX EXEMPTION

- Eunice High School acts as agent for the market and is therefore exempted from any tax obligations.

## 1.7 TELEPHONIC, EMAIL AND SMS ENQUIRIES

- Correspondence and enquiries take place via email **ONLY**.
- Email address of organiser: Jhani de Abreu / Karien Jagals at [eunice.market@ehs.co.za](mailto:eunice.market@ehs.co.za)
- **To protect information and avoid confusion we do NOT answer any telephonic or SMS enquiries.**

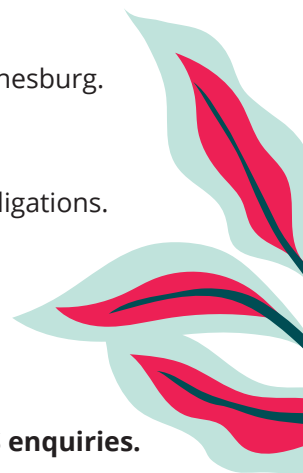
# 2) SELECTION PROCESS

CHOOSE ONLY 1 OF THE FOLLOWING 2 OPTIONS

### OPTION 1:

**Previous exhibitors who want to exhibit the SAME product as 2021 at the 2022 Eunice Market (in other words no new products)**

- Complete Form 1 (application/administration form). [CLICK HERE FOR ONLINE FORM](#)
- Complete Form 2 (product description, price of product and number of price labels). The price must include the applicable commission as set out on page 1.
- Scan and email completed Forms 1 and 2 to [eunice.market@ehs.co.za](mailto:eunice.market@ehs.co.za). Send the two forms as ONE attachment, not as two separate attachments.



- **Closing date: Friday 29 April 2022.**
- Colour photos of all products must accompany your application. Important: Do not send each photo as a separate attachment. Make a clear collage of the photos and send as one attachment. Use your name and surname for the name of the attachment.
- Your application must include a photo of an exhibition of your product.
- **The committee reserves the right to request you to attend the selection event.**

## OPTION 2:

**Previous exhibitors who want to exhibit new products at the 2022 Eunice Market, as well as new exhibitors who have never taken part in the Eunice Market, must:**

- **attend the selection day, present ALL PRODUCTS and prepare the following:**
1. Complete Form 1 (application/administration form) and bring it with to the selection event. **Do not send it beforehand.**
  2. Complete Form 2. Complete ALL columns. The amount must include the applicable commission as set out on page 1.
  3. An example of every type of product you would like to exhibit at the market must be presented for selection, e.g., soap, face cloth, towel.
  4. This product must be packaged/prepared in exactly the same way it will be presented at the market.
  5. Storage instructions and an expiry date must appear on all packed dry food products (e.g., jams, sauces, rusks, biscuits).
  6. Colour photos of all products must accompany Form 2. Computer printouts of photos are sufficient (*in colour*).
  7. Your presentation must include a photo of an exhibition of your product.
  8. No presentations may be made with photos only.
  9. Bring **ONLY** your products – NO exhibition material or table cloth is necessary.
  10. Your products may be presented on your behalf by another person or representative.

## 3) SELECTION DATES FOR ALL NEW PRODUCTS

### 3.1 BLOEMFONTEIN AND VICINITY

- **Date: Tuesday 17 May 2022**
- Place: Adèle de Jager hall, Eunice High School
- Time: From 08:00 - 16:00  
08:00 - 10:00: Display products on allocated tables  
10:00 - 14:00: Product selection  
14:00 - 16:00: Collect products
- Enquiries: Jhani de Abreu / Karien Jagals at [eunice.market@ehs.co.za](mailto:eunice.market@ehs.co.za)

***Please read point 2 (selection process) again and follow the steps for the selection day by completing the checklist below***

### 3.2 CAPE TOWN AND VICINITY

- **Date: Friday 20 May 2022**
- Place: Town Lodge Bellville, 50 Willie van Schoor Drive, Cape Town. *If you are presenting at the Craft-xpo selection (21 May 2022), you don't have to attend selection at Town Lodge Bellville. If you attend, make sure you follow steps as specified under option 2.*
- Time: From 09:00 - 16:00
- Enquiries: Jhani de Abreu / Karien Jagals at [eunice.market@ehs.co.za](mailto:eunice.market@ehs.co.za)

***Please read point 2 (selection process) again and follow the steps for the selection day by completing the checklist below***

## 4) RESULTS OF SELECTION PROCESS

- All applicants will be notified of the results of the product selection via email by **Monday 30 May 2022**.
- A list of your selected products will then be emailed to successful applicants.
- It is your responsibility to make sure that we have your correct email address and phone number. Please provide only one address and phone number per application. It is very important that we be able to reach you.

TICK	CHECKLIST FOR SELECTION DAY
<input type="checkbox"/>	1. Form 1: I have completed my application form in full.
<input type="checkbox"/>	2. Form 2: All my produkbeskrywings, pryse en hoeveelhede is volledig voltooi. (The selling price must include the commission: 21.5%, or 25% when using market services.)
<input type="checkbox"/>	3. I have prepared and packed an example of every product exactly as planned for the market.
<input type="checkbox"/>	4. All my dry food products (e.g., jams, sauces, rusks, biscuits) have storage instructions and an expiry date.
<input type="checkbox"/>	5. Separate computer printouts of colour photos of all my products accompany Form 2.
<input type="checkbox"/>	6. I have included a photo of an exhibition of my product(s).
<input type="checkbox"/>	7. I know the selection dates and have made an appointment. (See 3.1 and 3.2 for selection dates and relevant information.)





